



## ***Sponsorship Opportunities***

### **Title Sponsor (1) \$5000**

- Title sponsorship of entire event
  - Ex: *Your Name Here* 11<sup>th</sup> Annual Decatur BBQ Blues and Bluegrass Festival
- Title sponsor mention and logo to be included in/on
  - Promotional banners
  - Promotional flyers (2,000)
  - Promotional posters (200)
  - Champion Newspaper ads (4)
  - All other promotional ads
  - All online event listings (25+)
  - BBQ Blues & Bluegrass Festival website -[www.decaturbqfestival.com](http://www.decaturbqfestival.com)
- Category exclusivity
- On-site booth
- Twenty (20) tickets to the event

### **Stage Sponsor (4) \$3000**

- Category exclusivity for stage sponsorship
- Banner displayed on stage during event
- Logo in all BBQ Blues & Bluegrass advertising
  - Promotional flyers (2,000)
  - Promotional posters (200)
  - Champion Newspaper ads (4)
  - All other promotional ads
- Logo displayed on promotional banners for six (6) weeks prior to the event
  - Banner locations – Ponce de Leon/Scott Boulevard, Sam's Crossing, and Harmony Park in Oakhurst
- Logo inclusion on the BBQ Blues & Bluegrass Festival website - [www.decaturbqfestival.com](http://www.decaturbqfestival.com)
- On-site booth for sales/sampling
- Minimum of five (5) promotional spots to be read between stage acts
- Ten (10) tickets to the event



**Band Sponsor (6) \$2000**

- Banner displayed on site day of event
- Logo in all BBQ Blues & Bluegrass advertising
  - Promotional flyers (2,000)
  - Promotional posters (200)
  - Champion Newspaper ads (4)
  - All other promotional ads
- Logo displayed on promotional banners for six (6) weeks prior to the event
  - Banner locations – Ponce de Leon/Scott Boulevard, Sam’s Crossing, and Harmony Park in Oakhurst
- Logo inclusion on the BBQ Blues & Bluegrass Festival website – [www.decaturbqfestival.com](http://www.decaturbqfestival.com)
- Band sponsor mention in BBQ Blues & Bluegrass print articles
  - Example: “*Rough Draft Band is brought to you by [Your company name here].*”
- On-site booth for sales/sampling
- Minimum of four (4) promotional spots to be read between stage acts
- Band sponsorship mention before and after sponsored band performs
- Eight (8) tickets to the event

**T-Shirt Sponsor (1) \$2000**

- Logo displayed on the back of 200 t-shirts worn by volunteer staff on day of event
- Banner displayed on site, on day of event
- Logo inclusion on the BBQ Blues & Bluegrass Festival website – [www.decaturbqfestival.com](http://www.decaturbqfestival.com)
- Minimum of four (4) promotional spots to be read between stage acts
- Eight (8) tickets to the event

**Event Day Sponsor \$1000**

- Banner displayed on site day of event
- Logo inclusion in BBQ Blues & Bluegrass advertising
  - Promotional flyers (2,000)
  - Promotional posters (200)
  - Champion Newspaper ads (4)
  - All other promotional ads
- Listing on the promotional banners for six (6) weeks prior to the event



- Banner locations – Ponce de Leon/Scott Boulevard, Sam’s Crossing, and Harmony Park in Oakhurst
- Logo inclusion on the BBQ Blues & Bluegrass Festival website – [www.decaturbqfestival.com](http://www.decaturbqfestival.com)
- Minimum of three (3) promotional spots to be read in-between stage acts
- Six (6) tickets to the event

**Friend Sponsor      \$750**

- Banner displayed on site day of event
- Listing in BBQ Blues & Bluegrass advertising
- Listing on BBQ Blues & Bluegrass Festival website – [www.decaturbqfestival.com](http://www.decaturbqfestival.com)
- Minimum of two (2) promotional spots to be read between stage acts
- Four (4) tickets to the event

**Sponsor      \$500**

- Minimum of two (2) promotional spots to be read between stage acts
- Name included on banner of all other supporter level sponsors displayed on-site
- Two (2) tickets to the event